

# AG Komm.

Ariane Günther Kommunikation



**AG Komm.** is an owner-managed PR | Press Office founded by **Ariane Guenther M.A.** (Journalist | Communications Manager) in 2000, which specialises in professional conception and proactive implementation of publicity-effective measures. Cross-industry or cross-market agendas for all classic online and offline communication channels including social media are defined and controlled.

We multiply your messages (inter-)nationally with modern systematic methodology. For the attention-grabbing product launch or campaign, at the high-end event and sovereign TV appearance as well as for high-quality author texts, **Ariane Guenther Communication** realises "storytelling" project-related as a matter for the board.

**Our network team expertise has been providing you with positive media response for over two decades, remaining with best regards**



**AG Komm.** acts as a strategic topic broker in the interface between your customer concerns and the media. The focus of our communication solutions is the journalistic formulation of content. In line with business mandate objectives, these are launched as editorial messages for sustainable reporting or positioned as content posting on Internet platforms | portals.

A successful company image improves for example the employer attractiveness, socio-political reputation and fruitful stakeholder dialogues. All services of **Ariane Guenther Communication** optimally profile corporate branding processes as well as sales and advertising activities.

**We are very pleased to offer to advise you on practice-compliant options as desired at any time in a non-binding exploratory meeting on the following portfolio (selection):**

- **Agenda Setting | Content Development**
- **Brand | Product Communication**
- **Cooperation Marketing | PR Lobbying**
- **Head of Press Office | Contact Management**
- **Media Acquisition | Article Editing**
- **Newsdesk Publishing | Corporate Newsroom**

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